

July/August 2007

Editorial Highlights*

Ad close: 5/24

Materials Due: 5/31

On Sale: 7/3

Cover Story

Digital mapping tools like Google Earth and social virtual worlds like Second Life are heading for a collision. Is this the first step toward an immersive, 3-D Internet? Our cover story, "Second Earth," will delve into how the newest technology will transform business models and marketing techniques for every company.

Also in this issue:

- A review of *The Art of Aging* by the award-winning Sherwin B. Nuland
- Practical ways engineers in the Netherlands are planning for the effects of climate change
- Technology and the body: various ways technology is used to augment human capabilities
- A look at the popular Nintendo Wii console

Don't miss these upcoming issues!

Issue	Ad Close	Materials Due	On Sale
September/October - Annual TR35 Awards: Top 35 Innovators Under 35	7/23	7/30	9/4
November/December - The Software Issue	9/19	9/27	10/30

* All content subject to change.