

2012 Print Editorial Calendar

| Issue | Ad Space | Materials | Online | Newsstand |
|---|----------|-----------|--------|-----------|
| January/February Advanced Manufacturing Business Impact print package: Disruptive Innovation | 11/18 | 11/25 | 12/20 | 1/3 |
| March/April TR50 Top Companies Business Impact print package: Technology Talent | 1/20 | 1/27 | 2/21 | 3/6 |
| May/June TR10 Top Technologies Business Impact print package: Computing and Energy | 3/23 | 3/30 | 4/24 | 5/8 |
| July/August Business Impact print package: Information Privacy | 5/18 | 5/25 | 6/19 | 7/3 |
| September/October TR35 Top Innovators Business Impact print package: Innovation Funding | 7/20 | 7/27 | 8/21 | 9/4 |
| November/December Business Impact print package: Electronic Medicine | 9/21 | 9/28 | 10/23 | 11/6 |

2012 Online Editorial Calendar

| Month/Issue | Business Impact Topic | Online* | Magazine Features | Online* | Newsstand |
|-------------|-------------------------------|---------|---|---------|-----------|
| January | Transportation | 1/3 | Feature package: Advanced Manufacturing Business Impact print package: | 12/20 | 1/3 |
| February | Technology Talent | 2/1 | Disruptive Innovation | | |
| March | The Future of Money | 3/1 | Feature Package: TR50 Top Companies Business Impact print package: | 2/21 | 3/6 |
| April | Computing and Energy | 4/2 | Technology Talent | | |
| May | Mobile Computing | 5/2 | Feature Package: TR10 Top Technologies Business Impact print package: | 4/24 | 5/8 |
| June | Information Privacy | 6/1 | Computing and Energy | | |
| July | Local E-Commerce | 7/2 | Business Impact print package: | 6/19 | 7/3 |
| August | Innovation Funding | 8/1 | Information Privacy | | |
| September | Digital Education | 9/4 | Feature Package: TR35 Top Innovators Business Impact print package: Innovation | 8/21 | 9/6 |
| October | Electronic Medicine | 10/1 | Funding | | |
| November | Advanced Manufacturing | 11/1 | Business Impact print package: | 10/23 | 11/6 |
| December | The Future of Work | 12/3 | Electronic Medicine | | |

*Materials due 7 days prior to online launch.