

**Industry Leaders and Innovators Gather at MIT for *EmTech*<sup>07</sup>,  
*Technology Review*'s Emerging Technologies Conference**

*EmTech Conference Kicks Off with Keynotes, Panels and Sessions  
Featuring Unique Perspectives from Many of Today's Most Successful Innovators*

**CAMBRIDGE, Mass. (*EmTech*<sup>07</sup>)—September 25, 2007—** [Technology Review, Inc.](#), the authority on the future of technology, is hosting its seventh annual [Emerging Technologies Conference, \*EmTech\*<sup>07</sup>](#), September 25-27<sup>th</sup> at [MIT](#) in Cambridge, Mass. *EmTech*<sup>07</sup> is the premier event for exploring next-generation technologies and their impact on business and society.

The [EmTech](#)<sup>07</sup> [agenda](#) was carefully crafted by the team at [Technology Review](#) and includes a broad range of topics from information technology to biotechnology, alternative energy and nanotechnology. Keynote presenters include [Robert J. Birgeneau](#), Chancellor of the University of California, Berkeley; [Sky Dayton](#), CEO of Helio; [Gilberto Gil Moreira](#), Minister of Culture in Brazil; [Charles Simonyi](#), cofounder of Intentional Software; and [Sophie V. Vandebroek](#), CTO of Xerox and President of the Xerox Innovation Group.

"*EmTech*<sup>07</sup> promises thoughtful, insightful discussions on transformative technologies and their potential impact on our lives," said Jason Pontin, editor in chief and publisher of *Technology Review*.

[EmTech](#)<sup>07</sup> highlights include:

- A full day workshop on [Women in Technology](#) designed to address the issues faced by women working in technological fields (September 25, 2007).
- Keynote panels featuring well-known innovators such as [Prith Banerjee](#), Senior VP of Research and Director of HP Labs; [Andrew A. Chien](#), Vice President of Research at Intel; [Guillaume Cohen](#), Founder and CEO of Veodia; [Di-Ann Eisnor](#), CEO of Platial; [Carlos Garcia](#), CEO of Scrapblog; [Guido Jouret](#), CTO of the Emerging Markets Technology Group at Cisco Systems; [Tariq Krim](#), Founder and CEO of Netvibes; [Bob Metcalfe](#), General Partner, Polaris Venture Partners; and [Kevin Rose](#), Founder and Chief Architect of Digg.
- Sessions exploring:
  - "Game-changing" Web technologies;
  - Innovations coming from top enterprise labs;
  - The commercialization of space travel;
  - The promise of synthetic biology;
  - User-created media, featuring live demos of innovative personal publishing technologies;
  - The future of biofuels, peer-to-peer networks and much more.
- A celebration of the 2007 TR35—an elite group of men and women under the age of 35 who exemplify the spirit of innovation in business and technology—through a series of presentations and receptions.

- The Emerging Technologies Showcase and demonstration area.

Sponsors of *Technology Review's EmTech*<sup>07</sup> include the [Ewing Marion Kauffman Foundation](#), [ICEX –Trade Commission of Spain](#), [IDA Ireland](#), [Michigan Economic Development Corporation](#), [nTAG Interactive](#), [PlanetTran](#), and [Veodia](#). For additional information about *EmTech*<sup>07</sup> please visit [www.technologyreview.com/events/tretc/index.aspx](http://www.technologyreview.com/events/tretc/index.aspx).

### **About Technology Review, Inc.**

Technology Review, Inc., an independent media company owned by MIT is the authority on the future of technology, identifying emerging technologies and analyzing their impact for leaders. Technology Review's media properties include *Technology Review* magazine, the oldest technology magazine in the world (founded in 1899); the daily news website [TechnologyReview.com](http://TechnologyReview.com); and events such as the annual *EmTech* conference at MIT.

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