

Technology Review's Emerging Technologies Conference to Explore the Next Big Ideas Coming From Top Enterprise Labs

CAMBRIDGE, Mass. — July 24, 2007— Many of the world's leading companies invest significant resources developing the next wave of innovation and technology within their own research labs. [Technology Review's 2007 Emerging Technologies Conference](#), being held September 25-28 at [MIT](#), will gather research chiefs from Cisco, HP, Intel and Novartis to answer the question, "What's the Big Idea?"

To get an inside look at the world of innovation within the research labs of some of the world's largest businesses, the 2007 [Emerging Technologies Conference](#) will present a distinguished keynote panel featuring:

- [Prith Banerjee](#), incoming Senior Vice President, Research, and Director, [HP Labs](#);
- [Andrew A. Chien](#), Vice President of Research, [Intel](#);
- [Mark Fishman](#), President, [Novartis Institutes for BioMedical Research](#); and
- [Guido Jouret](#), Chief Technology Officer, Emerging Markets Technology Group, [Cisco Systems](#).

"While emerging companies get a lot of attention for introducing innovative technologies, large companies are also investing heavily in innovation that creates competitive advantage or new market opportunities," said Jason Pontin, editor-in-chief and publisher of [Technology Review](#). "Each of the companies represented on this panel has a strong track record of innovation, and we're looking forward to learning what is on the horizon."

The [2007 Emerging Technologies Conference](#) will also explore the next big ideas in areas such as consumer generated media, alternative energy and neuroengineering, as well as the issues facing [women working in technological fields](#). In addition, the conference showcases the annual [TR35](#), a unique group of innovators under 35 years old who have developed technologies that will have a profound effect on the world. For additional information about *Technology Review's* 2007 Emerging Technologies Conference, please visit:

<http://www.technologyreview.com/events/tretc/index.aspx>.

[Sponsors](#) of *Technology Review's* 2007 Emerging Technologies Conference include [ICEX – Trade Commission of Spain](#), [IDA Ireland](#), [Michigan Economic Development Corporation](#), [nTAG Interactive](#), and [PlanetTran](#). For more information about sponsorship benefits and opportunities, please contact sponsorship@technologyreview.com.

About Technology Review, Inc.

Technology Review, Inc., an independent media company owned by MIT, is the authority on the future of technology, identifying emerging technologies and analyzing their impact for leaders. Technology Review's media properties include *Technology Review* magazine, the oldest technology magazine in the world (founded in 1899); the daily news website

TechnologyReview.com; and events such as the annual Emerging Technologies Conference at MIT.

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